



A Division of Bulk Pharmaceuticals Corp.

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FOR IMMEDIATE RELEASE

PREMIUM INGREDIENTS INTERNATIONAL ESTABLISHES DISTRIBUTION IN CANADA
“Announcing today the creation of PII Food Ingredients as distributor in Canada”

Carol Stream, IL, - - August 1st, 2009 - - Premium Ingredients International, the world’s leading supplier of ingredients and flavours to the Food, Beverage, and Nutritional industries, has established PII Food Ingredients to expand distribution into Canada. PII Food Ingredients will operate as a division of Bulk Pharmaceuticals Corporation, Scarborough, Ontario. Bulk has been servicing the Pharmaceutical, Nutraceutical, and Veterinarian Industries for more than 15 years and was acquired by Premium Ingredients International in May 2008.

PII Food Ingredients will focus on a targeted portfolio of core ingredients leveraging Premium’s strengths in vitamins, acidulants, preservatives, and flavour enhancers, in order to further develop the food business in Canada. “We are confident that Premium’s 30 year history of supplying ingredients to the food and beverage industry together with Bulk Pharmaceutical’s customer base in Pharmaceutical, Nutraceutical, and the Veterinary Industry, will provide a winning recipe to expand portfolio offerings and generate new business” said Don Thorp, President of Premium Ingredients International.

“The establishment of PII Food Ingredients will allow us to meet our customer’s demands in the growing and ever changing food, beverage, and nutritional markets. Product will be stocked and shipped out of the same Toronto distribution facility as Bulk allowing us to better service our customers and keep freight costs to a minimum,” Don Thorp added.

“We are very excited to be a part of the Premium Ingredients family and look forward to growing the food side of the business in Canada” said Rod Garrett, President of Bulk Pharmaceuticals, Inc. Both companies share the same dedication to quality and service, so combined we will become a leading supplier in the Canadian market,” added Rod Garrett.

Robert T. Chiasson has been appointed Senior Account Manager for the newly created division and will be responsible for developing the business in Canada. Robert is based in the Toronto area and has more than 20 years experience in the Canadian Food and Beverage Industry.

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About Premium Ingredients International

Premium Ingredients International, founded originally in 1978, is one the largest food ingredient distributors in the world. It is the largest importer of Vitamin C, B1, B2, Taurine and many other ingredients for the North American Food and Nutritional markets. Customers have come to know Premium Ingredients as the leader in providing superior customer service and market expertise. Premium Ingredients International is headquartered in Carol Stream, IL with offices in Utah, Missouri, New Jersey, London, and Toronto. www.premiumingredients.com

About Bulk Pharmaceuticals, Inc.

Bulk Pharmaceuticals was established in 1995 to supply raw materials to the Pharmaceutical, Nutraceutical, and Veterinary Industries. With over 25 years of experience in international trade and a strong presence in China, Bulk Pharmaceuticals has shown it can meet the demand and supply of this growing industry. Bulk Pharmaceuticals is located at 445 Milner Ave., Unit #11, Scarborough, Ontario, Canada M1B 2K4. www.bulkpharma.ca