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FOR IMMEDIATE RELEASE

PREMIUM INGREDIENTS INTERNATIONAL EXPANDS AROMA CHEMICAL OFFERING

Carol Stream, IL, - - January 19, 2010- - Bill Palagonia, former President of Pure Source Essential Oils & Aroma Chemicals, has recently joined the Premium Ingredients International team. Bill Palagonia is part of a 3rd generation of family in the aroma chemical and essential oil industry.

"Bill's vast product knowledge in addition to strong manufacturer relationships will strengthen Premium's current portfolio. PII is dedicated to further developing this business segment and becoming an essential global supplier to the Flavor and Fragrance industry" said Don Thorp, President of Premium Ingredients International.

Bill Palagonia joins the PII team in both a sales and product management capacity to help lead the expansion of this business segment. "My joining the team will allow us to streamline purchasing while strengthening our positions to provide more competitive advantages and product offerings to our customers" said Bill Palagonia.

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About Premium Ingredients International

Premium Ingredients International is one the largest ingredient distributors for Food and Beverage, Nutritional, Pharmaceutical, Feed & Pet Food, Flavor & Fragrance and Cosmetic manufacturers worldwide. Founded in 1978 with headquarters in Carol Stream, IL, it is the leading importer of Vitamin C, B1, B2, Taurine and many other ingredients. Premium is known for its superior customer service and market expertise. Other offices are located in Utah, Missouri, New Jersey, London, and Toronto. www.premiumingredients.com

About Pure Source Essential Oils & Aroma Chemicals

Pure Source is a market leader in the distribution of raw materials from India, Indonesia, China, and North and South America. Their product portfolio includes a vast selection of essential oils and absolutes, aroma chemicals, and other specialty chemicals. Offices are located in Florida, China, and India. www.puresourceoils.com